



Utilization of Video-Based Learning Media Using the Canva Application

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ABSTRACT Technology and information are currently developing very rapidly. So that the pattern of student learning at school has also changed. Nowadays, learning media is the main thing in supporting student learning at school. Many can be used in education, one of which is video-based learning media using the Canva application. The purpose of this study is how the form of utilization of video-based learning media using the Canva application. This research uses quantitative methods using a survey model, surveys conducted online and in-depth interviews. The survey used in this research is online-based. The results of this study state that students' understanding and creativity increase. So that students easily understand the material provided by teachers at school. With the existence of learning using videos, the level of boredom of students in learning has decreased. The conclusion of this study explains that the utilization of video-based learning media using the Canva application can improve achievement and expand student knowledge. However, this study has limitations and there are still many shortcomings, because researchers only conduct research on the utilization of video-based learning media using the Canva application. Researchers hope that future researchers can conduct research on the utilization of video-based learning media not only on the Canva application but can be on other applications. Keywords: <i>Canva, Learning Media, Video</i>			

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INTRODUCTION

Today's technological life is proof that the life we live is always evolving from year to year (Rahmawati dan Atmojo 2021). Technology is developing very rapidly following the changing times (Saber dkk. 2019). This affects all aspects of human life. Nowadays, there is almost nothing that is not affected by technological developments (Zafari, Gkelias, dan Leung 2019). Even its use does not look at age, both adults and children are reliable in their use (Siegel, Miller, dan Jemal 2019). All aspects of human activities are now based on technology. The changes that occur also have an impact on the education system, especially on learning media (C.-Y. Wang dkk. 2020). Now the education system does not

only use books as a reference in learning. There are many kinds of learning media that can be used by teachers and students in the process of learning and teaching activities (Rahman, Srikumar, dan All aspects of human activities are now based on technology. The changes that occur also have an impact on the education system, especially on learning media. Smith 2018). Media pembelajaran ini bisa di dapat melalui barang teknologi berupa Handphone, Laptop, Komputer dan sebagainya (Son dkk. 2020). So that skills / skills using technology are very much needed at this time.

Learning media plays a very important role in the learning process which cannot be separated from the world of education (Smolyanskaya dkk. 2018). So this learning media is known as a teacher's tool (Laks Eizirik 2021). Therefore, in teaching learning materials teachers use this learning media to support understanding, creativity and motivate students so that learning becomes effective and efficient (Xu dkk. 2020). The beginning of the use of learning media in this school began when Covid-19 attacked (C. Huang dkk. 2020). So that the learning process was disrupted and could not be carried out directly. because teachers and students are not allowed to come to school to carry out the learning process (Silver dkk. 2018). So the government issued a way so that educational activities can run well even though they are far apart (Wishart dkk. 2018). This is done in order to minimize the spread of Covid-19. So that a mini discussion room was created in the form of Google classroom, Zoom, Whatsapp, Google meet and so on (Hapsari dan Zulherman 2021). According to (J. Wang dkk. 2019) Therefore, there is a learning media to support these learning activities.

Although the learning process is carried out at a distance (During), it can be done well even though it is not as efficient as learning directly (Offline) (Ghaee dkk. 2019). However, over time the spread of Covid-19 began to subside (Lu et al. 2020). So that distance learning (During) began to gradually disappear (Bray dkk. 2018). Although learning has started to return to normal, learning media is still used in the learning process. The number of learning media that have been successfully made to support the learning process at school (Chen dkk. 2018). Learning media using information technology can bring learning situations from learning with effort to learning with fun (Sari, Rusdiana, dan Putri 2021). So that learning becomes more interesting and attractive to students and can save teacher labor (Kumar dkk. 2018). Teachers can also be more creative and generate a learning atmosphere that was originally ordinary to be extraordinary.

Learning media in the form of applications are widely used by teachers in explaining learning materials (Bouktif dkk. 2018). One form of application of the many used in the world of technology is in the form of the Canva application (Griffin dkk. 2021). Canva is one of the many apps that teachers can use to create learning media (Tri Wulandari dan Adam Mudinillah 2022). The design menu in the Canva application can create online books, e-modules, presentations, posters and so on (Sari, Rusdiana, dan Putri 2021). Video can be one of the suitable media used in learning such as animated videos (Li dkk. 2020). So that students are not bored in paying attention to learning and can create an interesting learning atmosphere. According to (Gryshchenko dkk. 2022) This Canva application can also display text, video, animation, audio, images, graphics and so on as desired.

Canva has the advantage of having a variety of attractive designs that can be used according to the wishes in learning (Yang dkk. 2018). Teachers become more creative in making learning media for materials that will be explained to students (Rohr dkk. 2021). Increase free time and more practical and can make learning media anywhere and anytime because it can not only be made using a laptop on a cellphone (Tanjung dan Faiza 2019). Besides having the advantages of the Canva application, it also has disadvantages in learning (Cai dkk. 2018). This Canva application cannot be used offline so an internet package is required to access it (Ying dkk. 2018). Although this Canva application has disadvantages, it will not be a big problem to use this application because it is very useful for teachers and students (Salehudin dkk. 2021). With this Canva creates an effective, efficient and conducive learning atmosphere.

Video media in learning helps teachers when explaining material so that the learning atmosphere is not monotonous and bored and students can understand more in capturing learning (Kurniawan, Kuswandi, dan Husna 2018). Video has advantages in learning, namely media that can cause sound and visual motion and can repeat videos that have been watched so that students can see videos that have been missed (J. Huang dkk. 2019). According to (Yuanta 2020) With video media in learning, students can witness firsthand a tragedy or event that occurred in the past. However, with the video students can see the incident again. So that through this video media can foster student interest and motivation in learning (Ancuti dkk. 2018). Therefore, video media is one of the alternative things for teachers in teaching students.

Media in the form of this video is one of the powerful weapons for teachers to arouse students' enthusiasm in receiving learning (C. Huang dkk. 2020). In general, students prefer learning in the form of images or animations (Chantavaridou 2022). Because learning becomes more interesting so that students can receive learning well, but even though videos have many advantages, there are also disadvantages, namely students must be able to remember the videos played, require special equipment to be able to show the video, require a long time because they have to look at it carefully and cannot be diverted, require a long time to make videos because there must be a lot of editing, and making them requires a lot of money too (Apriansyah 2020). Although there are also shortcomings it will not cover the advantages of the video media.

There are several studies that are relevant to the research conducted by researchers now. The research includes (Hapsari dan Zulherman 2021) about the development of Canva application-based animated video media to increase student motivation and learning achievement. The results found by researchers in this study that this Canva application-based animated video can increase motivation and increase student achievement and can be used in learning activities at school. (Rahmawati dan Atmojo 2021) about digital media analysis of 21st century learning videos using the Canva application in science learning. The results found by researchers that video learning media using the Canva application is one of the innovative digital-based learning media and is suitable for use in the 21st century so that learning is more effective and efficient. It can be concluded through previous research that video-based media in the Canva application

is very suitable for use as learning media in schools. According to (J. Huang dkk. 2019) with this video-based learning media can increase student understanding and student creativity.

Based on the explanation listed above, that the use of video-based learning media using the Canva application is very helpful for teachers in creating learning media that can make it easier for teachers to explain learning in accordance with the learning provided. So that students can understand the material easily. Although there are also shortcomings, this Canva application cannot be denied that this application is needed in learning. Therefore, learning can run effectively and efficiently. By utilizing the Canva application, it can increase student knowledge and can create student interest in the learning process. The purpose of researchers conducting this research is to see the extent to which the utilization of video-based learning media using the Canva application is useful for teachers and students in educational activities at school.

RESEARCH METHODOLOGY

This research uses quantitative methods and uses a survey model, the survey conducted is online and in-depth interviews (Vos dkk. 2020). Where this research involves one teacher and several students. This research technique is by collecting some data that is in accordance with existing facts (Poor dkk. 2019). So that concrete and factual data is created about how the utilization of video-based learning media in this Canva application (Traboco dkk. 2022). This data collection was carried out by making 10 questions related to the utilization of video learning media in the Canva application using google form. The researcher created a google form link by asking 10 questions and shared it with students and also one of the teachers to be able to fill in the link. The link was shared via WhatsApp to students and teachers.

Questions were distributed to students in different universities so that researchers could find out what the utilization of video-based learning media in the Canva application was like in other universities (Kolesnikov dkk. 2019). Dalam penelitian ini guru dan mahasiswa dijadikan sebagai subjek penelitian, sehingga peneliti dapat melengkapi research made. The questions asked in the form of understanding and agreement of students and teachers about the utilization of learning media in the form of this video and how important Canva is in the world of education by using Google Forms (Agha dkk. 2019). Researchers get 16 answers from 16 people where these answers will determine the success of researchers in conducting research. After the data collected is sufficient, then present the data using quantitative methods. This method is in the form of data collection in the form of percentages.

The percentage obtained is based on the answers to the questions that have been presented on the google form (Pillay dkk. 2020). Then the researcher made a comparison with the data and saw the percentage listed on the google form which came from the answers of students and teachers who had been asked to fill it in. The data that has been collected by researchers is then made into a table so that researchers can see the

comparison clearly. After the data that was felt to be accurate and relevant, the researcher then developed it into a paragraph form (Aldebert, Dang, dan Longhi 2011). So that it looks clearer the results of research conducted by researchers. Researchers also took several opinions of previous researchers who had links to the research that researchers made. After the research data has fit, the researcher then concludes the results of his research and relates them to previous researchers.

RESULT AND DISCUSSION

Based on a survey that has been conducted by researchers through a questionnaire that has been distributed to 15 students and one teacher by asking 10 questions. Based on each question that has been distributed by researchers, it can be seen to what extent students and teachers understand the use of video-based learning media using the Canva application. This can be seen from the answers of teachers and students on average agreeing if the Canva application is used in the learning process. In using the Canva application, educators and students are required to be able to use Canva in the learning process to achieve the desired goals. In the data that has been collected, the use of video-based Canva is generally approved in every subject. Learning will be fun by showing learning videos, it can be seen that many students can understand more from watching videos in the learning process. Many agree that this Canva application can make it easier for teachers to explain learning. The use of Canva is easy to do especially when creating learning videos. In the learning process, educators not only show videos but also explain the purpose of the video so that students understand the material shown in video form. The role of Canva is very important in the learning process. The Canva application is also very helpful for educators to create learning videos. Students' understanding will be further increased by providing learning in the form of videos.

Table 1 Research Results with 15 Students and 1 MAN Teacher

No.	Question	Answer	Description
1	Do you agree if this application is used in the learning process?	(Percentage)	12 people agree if the Canva application is used in the learning process and 4 other people strongly agree.
2	Educators and students must be good at using Canva applications as learning media.	75% agree and 25% strongly agree	10 people agree if educators and students must be good at using Canva applications as learning media and 6 other people strongly agree.
3	Do you agree that video-based learning media on the Canva application is	62.5% agree and	9 people agree if video-based learning media on

	suitable for use in all subjects?	37.5% strongly agree	the Canva application is suitable for use in all subjects, while 4 other people strongly agree and 3 other people disagree.
4	Learning will be more fun by showing learning videos	56.3% agree, 25% strongly agree and 18.8% disagree	9 people strongly agree that learning will be more fun by showing learning videos and 7 other people agree.
5	Videos can make it easier for teachers to explain learning material	56.3% strongly agree and 43.8% agree	8 people agree if videos can make it easier for teachers to explain learning material, while 7 other people strongly agree and 1 other person disagrees
6	Do you agree that creating learning media in the form of videos in the Canva application is easy to do?	50% agreed, 43.8% strongly agreed and 6.3% disagreed	14 people agree if making learning media in the form of videos in the Canva application is easy to do and 2 other people strongly agree.
7	Do you agree if the teacher explains the material using only videos in the learning process?	87.5% agreed and 12.5% strongly agreed	11 people disagree if the teacher explains the material using only videos in the learning process and 5 other people agree.
8	Canva plays an important role in education	68.8% disagree and 31.3% agree	10 people agree if Canva plays an important role in education, while 4 other people strongly agree and 2 other people disagree.
9	Canva app is a solution for creating learning media	62.5% agreed, 25% strongly agreed and 12.5% disagreed	12 people agree that Canva is a solution for creating learning videos, while 3 others strongly agree and 1

			other person disagrees.
10	Learning by showing learning videos can increase students' understanding of the material being studied.	75% agreed, 18.8% strongly agreed and 6.3% disagreed	10 people strongly agree that learning by showing learning videos can improve students' understanding of the material studied and 6 other people strongly agree.

Learning media is a technology in the form of tools used by teachers to provide subject matter in the teaching and learning process at school. This media is made in order to make it easier for students to understand the learning provided. It is also useful for stimulating students' attention, mindset and interest in learning. So that students become more eager to learn. With this learning media, the learning atmosphere becomes more fun and learning becomes more effective and conducive. This learning media plays a very important role in the world of education, because it can expand students' knowledge. If there is no learning media, students will find it difficult to understand the lesson and can cause a sense of boredom because the learning method can make students bored with learning. Teachers are also increasingly confused about how to teach students well if there is no learning media implemented in schools.

One of the learning media that teachers can use in the learning process is using video media. This video media can be created through the Canva application. Of course, making this video media is not easy. Before making learning media in the form of this video, you must go through training on how to use the Canva application. So that there are many obstacles in using this video media. Not only obstacles in making learning videos, there are also obstacles to how to show them to students. To be able to show learning videos, sophisticated tools such as Infocus are certainly needed. Of course this Infocus is not cheap, so it costs money to buy it. In addition, this video presentation requires a laptop so that the teacher must have a laptop first before showing the learning video. In making this video, it also requires a network to access it using the Canva application.

Although this video-based learning media has many obstacles, teachers must make it as a support for learning. Because this learning video is important, teachers must also put aside the obstacles caused by making this learning video. Seeing the benefits that can result from making this video, teachers must create learning media that is interesting and fun for students. Because behind the shortcomings of this learning video there are many advantages, with learning through video media in this Canva application learning becomes more effective and efficient. It cannot be denied that this learning video is an important learning media in the world of education. So that inevitably the teacher must try to make it and conduct training so that the resulting video is created properly and correctly.

In this study, researchers concluded from the data that had been answered by the research subjects, namely students and teachers. So it can be found that many agree that learning videos using the Canva application are used in learning at school. Many students agree that teachers and students must be good at using this Canva application, because this application is used to create learning videos. This learning video media is also suitable for use in every subject at school. So that learning will feel more fun later. Basically, students like to see learning videos rather than listening to material from the teacher. But even so the teacher must not lose responsibility to his students. The teacher must also explain the lesson in between the video so that the learning is clearer and easier for students to understand.

In the results of this study many agree that using the Canva application is easy to do. But to use this application also requires training first so that the learning video is created properly. Based on the data collected by researchers, students and teachers strongly agree that learning by showing this learning video can improve students' understanding and learning will be more fun with learning videos. Many also agree that the Canva application is a solution for creating learning videos and also many agree that Canva plays an important role in the world of education. Learning video media on the Canva application is indeed very useful for subject teachers, but teachers still have to explain learning because it is the teacher's responsibility as an educator so that the teacher does not seem to be off the hook to students.

Canva application is an application that makes it easy for teachers to provide learning material in the form of videos that are easily understood by their students. This Canva application can be accessed via laptop, computer or the like. Initially this application was launched in 2013 and became one of the applications favored by subject teachers. The use of the Canva application is not only used by teachers, but also for students. So, in this case both teachers and students are required to be able to use the Canva application in the learning process or providing material. With the use of Canva that has been mastered before, it can make a very big difference in the delivery or receipt of material for both teachers and students themselves. For this reason, as a teacher, of course, you must be proficient in using the Canva application and must be able to utilize Canva properly and correctly. Thus the learning process will be very enjoyable later.

Canva application is an online application that is currently widely used by teachers in creating creative learning media. Learning media in the form of videos can save teachers time in explaining lessons so that teachers do not have to talk at length in front of the class which makes students bored when listening to it. With this Canva application, teachers can design learning videos in a unique and interesting way so that students' eyes are only centered on the video shown. This application was created to help teachers not to explain lessons with that method alone. So that with this application the teacher is more free in determining learning media for his students. Therefore, nowadays there are many applications that support the creation of learning media such as this Canva application.

At this time everything is technology-based, so those who cannot use technology will be considered outdated people. There is no longer anything in this world that does not

use technology. Even in the world of education, everything is now technology-based. Especially after the Covid 19 pandemic, the government issued a letter so that learning was carried out during so that teachers had to find ways to keep the learning process running well. Therefore, the minister of education introduced various types of online learning media using several applications that can support the learning process. One of the learning media in the form of applications that can be used is the Canva Application by creating learning videos to increase student understanding of learning material. So that students are not confused about how to learn with the during method.

This application is a very useful learning media not only for teachers, students also depend on this application. In general, students like to see videos rather than listening to teachers explain learning, because just listening to the material given by the teacher will make students feel bored so that learning will not enter the minds of students. With the learning video made by the teacher can focus the attention of students so that students will understand more in getting learning. Students can also be more creative and can expand student knowledge. Not only videos in the form of videos, teachers can also display an event or animated image that can support student understanding in understanding learning. With this Canva application, teachers can fulfill their responsibilities as a teacher to spread knowledge, only channeled in the form of learning videos.

Besides the advantages of Canva which are very useful in the world of education, it is inseparable from the kandala it causes. Canva applications are often constrained in accessing the internet. So you have to condone the network to be able to open the Canva application. This application requires supporting tools such as laptops and computers that not everyone has. Although this application can be accessed via cellphone, it is too difficult to use because of the limited screen and the letters are so small. Using this application requires teachers to be good at using it. So that training is needed for teachers on how to use Canva properly and correctly, but that does not close the advantages of this Canva application in learning media. Even though it has shortcomings, teachers do not stop using this application. Because this application is really needed to create learning videos.

As an educator, you must be able to use technology such as the use of the Canva application. So that educators are required to be able to use this Canva application especially when teachers will create video-based learning media in Canva. This Canva application is generally suitable for each subject depending on the type of material provided by the subject teacher. Learning will be more fun and teachers can be more flexible in explaining the material. Learning can also be more effective and efficient because students can understand the teacher's explanation through this video well. This application is relatively easy to access for both teachers and students. Thus, when making learning videos, students and teachers can use this Canva application very well. So that teachers can also save energy in explaining learning materials.

However, in the learning process the teacher does not only use videos, but must include them with explanations to make it easier for students to understand. So that the teacher does not seem to lose responsibility for the understanding of his students. That

way the role of the teacher in the learning process is very important, especially by using Canva-based applications. Canva application is a solution for teachers to create learning media. Learning by showing learning videos can arouse students' enthusiasm for learning. Although there are many premium features in using Canva, there are also many interesting features that are not paid so students can also use it without spending money. It's just that if you use these premium features, there are more and certainly better than those that are not paid. In learning how to use this Canva application, students can ask the teacher directly or by looking at tutorials on Youtube.

Behind the advantages of showing videos as learning media, there are also disadvantages that can be avoided in their use in education. Showing this video media requires some sophisticated equipment and of course to buy the equipment is not cheap. Learning videos have a long duration so that it takes a lot of time and is not enough to just watch in learning hours. It requires a room to be able to display this video so that all students can see the learning video provided by the teacher. To display this learning video teachers need expertise, otherwise teachers will be confused about how to display the video in front of their students. Despite its shortcomings, this learning video is still used by teachers to support the lessons that will be given to students. This is done by teachers so that students can be enthusiastic in receiving learning.

Apart from the shortcomings of this video-based learning media, it cannot be denied that the Canva application is very helpful for teachers in the learning process. However, it can be seen that the use of this application cannot be accessed by everyone. For teachers who are old, using this application is quite difficult to learn. Even so, teachers still have to create interesting learning media so that learning does not seem monotonous. As an educator, it is the obligation of a teacher to be able to provide learning as creatively as possible. Learning can create an effective and conducive learning atmosphere in the classroom. So that teachers can attract the attention and stimulate the creativity of students in learning. By making this learning video, learning will be more fun and colorful so that students no longer feel bored and sleepy in class.

Basically, this learning media is intended for teachers in creating interesting learning methods. This learning media is an important part of the learning process. This learning media can be a form of success or failure of a teacher in teaching. With the existence of learning media, teachers become more enthusiastic in explaining learning, because teachers do not need to talk at length anymore and can save more energy. Likewise with students, this learning media can support the creativity of students and can further increase their understanding of the material provided by teachers at school. So that learning will be more fun and can minimize student absences in learning because it avoids boring learning because it uses the same method in learning. Students become more eager to go to school to learn.

CONCLUSION

Based on data collection and research results that have been collected by researchers, it can be concluded that the utilization of video-based learning media in the

Canva application is very instrumental in the world of education. The use of Canva cannot be denied that this application is indeed very useful for making learning media by teachers. With the learning videos made by the teacher can focus students' attention so that students will become more understanding in getting lessons. The existence of this learning video, learning will be more fun and colorful so that students no longer feel bored and sleepy in class. Students also become more creative and can expand students' knowledge. Although the use of video media in learning requires sophisticated equipment to display it, this learning video is still used by teachers to support the lessons that will be given to students. Even though they have to do training first, it will not make teachers stop using the Canva application to create interesting learning media for students. So that teachers can create effective and conducive learning in the classroom. Learning also becomes more maximized with the existence of learning media in the form of this video.

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