



Utilization of Learning Videos Using Canva Application

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Received: September 19, 2023	Revised: September 22, 2023	Accepted: September 25, 2023	Online: September 27, 2023
ABSTRACT This article is useful to recognize how maximal learning using software-based tools (canva) and increase the knowledge of students at SD IT Masjid Raya Lantai Batu. Covid 19 requires schools to implement online-style learning as a result requiring elementary students to utilize digital applications to be a sense to help students in using presentation frames, concept maps, placards, and others. Activity applications using the Canva application can be directly applied and practiced in elementary schools because the application is cheap and also attractive. Canva is software that can be used by teachers to create interesting teaching materials. The purpose of this activity is to improve teachers' ability to be creative in shaping teaching materials using the canva application. The results of making learning videos using the canva application for class v SD IT Masjid Raya Batu Floor gave many positive effects, this can be shown from the results of making learning videos using the Canva application and none of the students gave a negative impression. Keywords: Canva, Elementary School, Learning.			

Journal Homepage <https://ejournal.iainbatanghari.ac.id/index.php/attasyrih/index>

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How to cite: Tetelepta, G. E., Leuwol, S. F., Hernawaty, T., & Setiani, R. (2023). Utilization of Learning Videos Using Canva Application. *At-Tasyrih: Jurnal Pendidikan dan Hukum Islam*, 9(2), 349-362. <https://doi.org/10.55849/attasyrih.v9i2.199>

Published by: Pusat Penelitian dan Pengabdian Masyarakat, Institut Agama Islam Nusantara Batang Hari

INTRODUCTION

Along with the times, technological advances are increasing. We are required to be able to follow it in every line of life (Asman dkk., 2023). Starting from media utilization, administrative management and application of technology in everyday life. The rapid advancement of science and technology is what requires campuses and educational forums to keep up with changes in the use and utilization of learning media (Yeltriana dkk., 2023). Technology is getting more sophisticated every day, so that new things appear in the virtual world today.

The major changes that have occurred in the world of education today are due to the covid 19 pandemic (B. Beribe, 2023). Where it causes a very significant impact on teachers and students and parties related to education (Makniyah & Khotimah, 2023). During this pandemic, schools must continue to do or implement distance learning (PPJ) This distance

learning must be supported by a good application so that the learning process will run smoothly. Here there is a very interesting application that can make elementary school students interested in the learning process, namely the Canva application (Lumban Gaol dkk., 2023). This Canva application can create an illustration of daily life into an animated video.

Technology that is increasingly sophisticated, can shape us to work without having to have exclusive skills or apply software installations. Canva is one of the tools that is open source and free and open to the public so that it can be used (Minarti dkk., 2023). One of the advantages of this Canva tool means that we only need to drag and drop the images or animations that have been provided without having to re-modify the original image. The work bucket in the Canva tool can make it easier to improve images without having to install software such as Photoshop or Corel Draw.

Canva is a graphic design application that suggests users to use practically design various types of free materials online (Mustajab dkk., 2023). Canva was first founded by Melanie Perkins who previously also founded Fusion Books, a well-known book publisher in Australia. In the first year of its debut, Canva increased by posting a record 750,000 users. Five years on, in 2017 Canva reached a phase where the company started to become profitable (Ulum dkk., 2023). Currently they have 200 employees spread across the Australian office and San Francisco. The biggest single source of revenue comes from premium users, which amounted to 294,000 users. As of 2017, Canva has 10 million users using enough revenue to reach 169 countries.

The main feature as well as millions of people love this Canva software is more compound animations, although some are paid. But the free advice alone is more than enough, because at this time the economic life of the Indonesian people is very declining and relatively low (Nurzen dkk., 2022). So it's more than enough just how our creativity on designing interesting learning media. After the template is selected, the next Canva user can edit and understand the use of text usage and fonts (Roshayanti dkk., 2023). There are thousands of fonts that we can choose from, depending on the wishes of each. And also the procedure for using the application is straightforward. The color options are very diverse and many are popular colors (Pamungkas & Halimah, 2023). The format is also supported in Canva, so users can decide to publish the text in italics, bold or capitals, it all depends on their own creations. Canva also provides suggestions for managing spacing between characters and lines. Canva also can display backgrounds, including photos from local storage, decorations from Canva, solid colors and also beautification in the form of filters.

Many ways are used or implemented by teachers in obtaining technology-based media, namely by making their own, provided by schools and downloading from the internet (Fuadi & Mirsal, 2023). However, most teachers get videos by downloading from the internet because it is easier and does not require much time. In using the Canva application, you must be careful. The application of the media has not been maximized, this problem results from most of the media circulating on the net not linking learning materials to everyday life so that students feel that the learning obtained is less useful for their lives

(Suryaningsih, 2021). Canva itself can support the learning process, then it can advance the quality of education, teacher creativity and can adjust when teachers prepare learning media.

From an overall perspective, learners really like the concept of canva, where the utilization is like directing so that users focus on the patterns that are the strengths. Layout is used to prevent users from unnecessary steps. Meanwhile, in terms of its main function, Canva has almost no visible shortcomings, it is practical to use, especially for beginners, fast, and light. the result of posternyan is also very beautiful. Perhaps a slight drawback is that the canvas size is relatively small. While there is an empty space between interface elements, as well as a positive symbol (+) that can be used to give more space on the canvas. The use of media will provide changes in learning, it is evidenced by many online-based learning media (Mutalib & Dylan, 2021). This change will change the habits of teachers in teaching, where teachers begin to use digital-based media in the learning process (Mila et al., 2021). Currently, various changes in education are occurring due to the consequences of the co-19 pandemic which has attacked various parts of the country (Maryani, 2020). At this time students are required to be smart in this covid situation (Batubara & Batubara, 2020). Where at this time there are also benefits that we feel during this pandemic, including we will master technologies.

Nowadays, education is difficult because it is not only felt by teachers, but also by parents who accompany students during the learning process (Gunawan, 2012). This is a problem for teachers or lecturers as well as parents (Mudinillah & Rizaldi, 2021). Many parents tell their problems that the examination process with online, and also especially learning at home parents must keep an eye on their young children (Ikhsan et al., 2020). The reason is that technological knowledge has not yet emerged as learning media such as learning videos (Arsul dkk., 2021). The utilization of this media is still considered less than optimal because there are still some teachers and parents who have problems operating it, perhaps a lack of knowledge of parents in this technology Here the problems faced by educators and parents are not only in the operation of media in online learning but also problems with the internet network (Gusvita & Alon, 2021). In Indonesia, not all areas have a good network, there are some areas where the network is inadequate, so it is very difficult to use applications that use the internet. Plus other problems that hinder the learning process (Bondy et al., 1994). The material provided by a teacher is not recognized or understood by students; students are confused about the lessons delivered by the teacher (Rahmawati, 2008).

In education, there are many obstacles that must be faced, with several problems that cannot stop learning (Rahmah & Martin, 2022). Learning must continue so that learning objectives are still achieved (Afifah dkk., 2023). The point is that the problem will be resolved if all parties provide knowledge, motivation and enthusiasm to all parties involved in this education (Yennizar dkk., 2022). So all parties must support each other in the learning process, where the first thing needed during this covid period is an adequate network, then equipment such as Leptop, Notebook, and other equipment.

Canva is one of the learning media that plays an important role in supporting learning success (Amirudin dkk., 2022). Canva acts as a vehicle for tools used by students and acts

as a guide in the teaching and learning process (Hapsari & Zulherman, 2021). Canva is very suitable to be applied to elementary school children, because the operation is very easy and the application is very interesting (Indriani & Syahputri, 2021), it is equally known that elementary school children are children who like games, animation, and also colors. The importance of this Canva application has been clearly claimed in the regulation of the Minister of Education and Culture of the Republic of Indonesia No. 22 of 2016, regarding the education process explains that, learning media is used as a tool in the learning process to convey learning teaching materials. Effective learning is that which has a collaborative nature centered on students. (Boholano 2017).

Education today can be done anywhere, be it in the classroom, in an open field, or at home. Learning will be interesting, effective, and fun if we carry out learning well. Although at this time distance learning is the most applicable alternative during this pandemic (Putra, 2017). Here comes the Canva application for education. Canva is one of the best applications applied to elementary school children where creativity in the classroom or at home will be formed. In short, this Canva means the stage of continuing classes and online lessons, without being hindered by technology that is lacking and outdated (Audie, 2019).

The use of the Canva application in learning is very important because it is useful for efforts to improve the quality of education (Purnamasari, 2020). From the reality that we see in the field shows that the quality of learning is still very low. The low quality of learning is due to a decrease in the level of mastery. During this Covid period, students are very lazy in terms of learning, and lack of interest and motivation to learn (Fitriani, 2020). Learning in the classroom depends on mastery by the teacher who teaches, if the teacher is good at mastering the class, then the students will enjoy learning with the teacher, the teacher must be good at attracting the talents and interests of his students (Structures, n.d.). A teacher must be able to master the class so that students do not feel bored following learning activities in class (Oktiani, 2017). Most likely the teacher cannot master the class. The use of media in learning is still less varied, causing students to often feel bored in class learning activities (Mustakim, 2020). But at this time the Canva application is already present in the community, especially in the school environment (Dwipayana et al., 2020). So in this case a change in learning is needed (Trisnawati & Sugito, 2020). During this pandemic, teachers are required to be creative, active and innovative in designing distance learning. Interesting learning media can affect student interest and learning achievement (Zulfadewina et al., 2020).

The big changes that occur in the world of education are not only felt by teachers, but also by parents of students who accompany them during the learning process. This is a tough hurdle for teaching staff such as teachers, lecturers, and parents. Not a few parents also complained about this distance learning media via online (internet) (Choiriyah & Riyanto, 2020). Coupled with this Covid 19 which is still not gone. Here we as the younger generation must be able to face the obstacles that occur at this time.

Canva is one of the alternatives that a teacher can choose in developing learning media, the aim is to support the teaching and learning process. Learning video media is a means of distributing information or messages in the form of a collection of dynamically

moving images that can be seen and heard (Utami, 2011). The application used in making this animated video media is the Canva application (Rahmasari & Yogananti, 2021). Canva is a graphic design application that has a variety of attractive templates (Zuriah et al., 2016). This Canva application can display images and videos so that it can create an illustration of everyday life into an animated video (Dwijayani, 2019). Canva shows a variety of text decorations that we can set so that our graphics have interesting typography. Color palette. Canva can set the hue in sync with needs and expectations. Canva itself recommends managing the color palette for the graphic. as can be seen, Canva is able to collect application colors.

Using animated videos is an alternative way that can be applied by teachers in explaining their learning. The advantage of this research is that it can increase students' knowledge in learning the Canva application and knowing the making of animated video media based on the Canva application in social studies learning. As a basis for preliminary studies on the utilization of Canva software-based animated video media on force and motion material to increase student motivation and learning achievement (Rahmatullah et al., 2020). Field studies were conducted by distributing questionnaires to teachers and 5th grade students via google form to find out the use of media in social studies learning online (Insani, Fitri, 2017).

At present the canva application is widely used in the process of making videos into learning media, this learning process media is used to be a simple and practical media, here it is practical to use, time efficient, and also easy to download. Canva also provides features to help learners to improve creativity skills, be easy and not boring. In accordance with the development of technology at present, this application provides a space for learning for teachers in the learning process only by using the Canva application. Learning media that provides templates as a learning attraction for students.

During this pandemic, parents as the most important person in the family who has time to be with their children so that it leads to development through the care provided by parents (Bastian et al., 2020). Parental participation is very important in helping children with learning limitations, improving children's social relationships and teaching children about an attitude of awareness of learning interests. The educative function of parents is crucial in the process of guiding and educating children. Here every family has the best way to assist their children, we as parents should not give too much freedom to children. The flow of child education has not been fully implemented by parents in the home, because there are still some parents who do not apply the principles of early learning, parents must be careful and serious and enthusiastic. In the current pandemic period that children are doing assignments, because we can see that the success of the learning program comes from home.

In normal conditions, parents usually have working conditions, but during a pandemic, parents have an obligation to their children's education through learning. Parents as a companion to the covid 19 pandemic convey duties or responsibilities to parents. Parents are tasked with accompanying and motivating their students, the success of utilizing the canva application can be seen from the participation of students in the learning process.

The lack of parental assistance will affect the education applied to children. Before teaching children, we as teachers must master learning. The use of video-based learning media is crucial in supporting the implementation of the learning process. In what will happen, it is analyzed that students are very interested and need the use of animated video media based on the Canva application. according to the explanation above, it is a sign that it is very necessary to develop animated video media based on Canva software in the social studies learning process.

RESEARCH METHODOLOGY

Canva is an application that is very suitable to be applied in elementary school because this application can be used via cellphone only, and it is very easy to apply it. Here the equipment or materials used for this application are such as videos and images that will be included, audio that matches the discussion, and most importantly the internet quota. This research was conducted at SD IT Masjid Raya Batu Floor. Where the method applied is descriptive qualitative, which is where we go directly to the school to conduct research and look for accurate sources so that the results we get are as planned. the actors of this study are 5th grade students of SD IT Masjid Raya Batu Floor. This data was collected through distributing questionnaires in the form of google forms that were filled in directly or through online links. Then this research can be obtained from the results of the data that has been seen from google from it, after that the data is obtained and the data processing can be done.

RESULT AND DISCUSSION

Canva application is a very interesting media that can increase learning motivation. Where at this time Canva has been recognized by the wider community, so it is very good to be applied to elementary school children. Where the application of Canva is very easy, and attracts everyone to always use it. According to Dewi, Kurnia (2018) that error one tactic to increase learning motivation in utilizing fun and interesting learning media (Alfansyur & Mariyani, 2019). The results of the analysis, 9 out of 10 teachers stated that animated video media using Canva software is very interesting and teachers need to have a unanimous decision to use media learning media through the Canva application to explain social studies material (Fitria et al., 2021).

In learning social studies all teachers should apply fun learning media, to support a good learning process. The media that are often used by teachers are very diverse such as powerpoint, video, textbooks, pictures. but the most widely used is video media. The existence of media that can display images as well as sound, it will greatly help students divert. The advantages that we can get from this Canva application are, the main thing is the large number of templates, ranging from presentation templates, posters, worksheets, designing study cards, summary cards and so on.

Our discussion this time is about making learning videos using the canva application. Where this canva application is very suitable for elementary school children, because it is very easy to use. The purpose of this research is to train students to be interested in learning.

Learning media using the canva application is very easy to apply by students in elementary school. The stages in operating canva are as follows:

Creating a canva account

Ara in making an account is very easy, first we access the site first, after that the canva account is ready to use.

Create the first design

After we create an account, we will be faced with the main page of the canva application. To produce the first design, please press the reate adesign button after that select the type of visual animation you want to create.

Choosing a background

After choosing the animation to be created, then we enter the canva editor stage. It is at this stage that we are required to have creativity, because later students will be interested if the learning media animation is good and interesting.

Editing Background

To let everyone know that the image editing feature provided by the canva application, we determine a photo to be used as a background or animation. Please choose a photo that is as interesting and good as possible.

Add text

In adding text in the canva design, please press the directed text using the red box in the image.

Download or share the design

If there is nothing to edit anymore, please save the work that has been created in the canva application. There are several design features on Canva that can be utilized as follows

Text

Canva provides tons of text templates that we can use so that our graphics have attractive typography.

Animation

Canva has several animations that we can customize according to our desires or creations. For this image, we have the option to use the stock image provided or use the stock image provided or use our own image. To insert our own image, select uploads on the left side of the split screen and upload our photo. Then use the drag-and-drop features to insert our image into the graphic being created.

Canva is an application that has two services, some are Free or free, some are paid. This software can not only be used on laptops, but can also be used on Android. This application is used mostly by teachers and participants as a medium for learning to make it fun Learning media is physical and non-physical which is used as a mediator between the teacher and his students to find out knowledge in learning more effectively and efficiently. Meanwhile, according to Munadi (2008: 7) learning media is a sense that is used to convey and distribute information to recipients so that recipients can carry out the learning process periodically and efficiently, thus creating a conducive learning environment.

In order to make learning more quickly understood by students and attract students' interest in further learning. Briggs (sadiman et al, 2008) put forward another view of all

physical tools that can display information to provoke student learning is learning media. therefore, media is a tool used by educators and designed to improve the quality of learning (churri, 2013). The advantages of the Canva application are: very practical to use, built-in poly templates that are latif and attractive, can make print-ready graphics, fermium subscription model, very practical to use, integrated using image banks, stock photos, and so on. The disadvantages of this software are its functionality, not suitable for pro designers, as most graphic elements are only available to paid users (Innovation et al., 2021).

Analysis of student needs for animated video media based on the Canva application is taught using bold social studies learning media. Various methods are often taught by teachers to students, namely lectures, discussions, assignments, demonstrations, experiments, presentations. The most dominant assignment method is used. There are various types of media that are often used in online social studies learning including whiteboards, powerpoints, textbook videos, pictures, and real objects. The most dominant media is video media. Most students have been taught using technology-based media (Kariadi et al., 2021). The Canva application can be used for various types of designs and ready-made templates, we can use Canva in our daily learning. This Canva application can be used in making logos, posters, business cards, flyers, Curiulum vitae (CV), intographics, presentation templates, and many more uses of this Canva application.

Canva can help us produce designs without the need to install the application. In the Canva tool there are also many images and animations that can be used practically without us having to edit the design from scratch. Canva is also very suitable for beginners, especially for elementary school children, because using the drag and drop feature can help produce any design using very quickly (Tahun et al., 2021).

The research on the utilization of Canva software was carried out in the time span from October to November 2021. The highest party from the school was very supportive of the activity and conveyed permission if needed to be carried out face-to-face. However, seeing the situation at that time which was not possible and the high risk, it was determined that the activity would be carried out online. The causes that are used as the basis for implementing online activities include:

1. pandemic conditions (covid 19)
2. The importance of permission to parents in writing for students to carry out activities at the school.
3. If it is carried out face-to-face at school, it is able to implement the protocol, but there is no guarantee that after the activity application, students will permanently comply with health protocols until they return home.
4. The development of technology will facilitate the delivery of material and the collection of feedback.
5. Students who participate in activities have hardware (cellphones) using specifications as needed to achieve activities.

One of the factors that really knows the success of students in the learning process is how the method used in the design uses interesting as a result of student attention emphasis on the material presented. The Canva application used in class v children of SD IT Masjid

raya stone floor. Designing learning media is very appropriate, because it contains templates that can be used to design material content in an attractive way, as which has been applied in this study. In applying the anva application, we are required to have the best possible creativity, and as beautiful as possible. Moreover, the subjects we face in the field are elementary school students, where elementary school students still like games and pictures. So we have to be smart in making these learning videos.

The result of the research revealed that the use of learning media using canva software is very important in supporting the canva application. learning process both offline and online. In addition, the trial will mention that the media developed is very feasible to use in the learning process (Anggraeny et al., 2021). The design of learning materials used by the lecturer in the learning process means a factor that has an impact on the success of learning by using appropriate media so that students feel comfortable and easily know the material presented.

The preliminary study as a basis for utilizing animated video media based on the Canva application which is a utilization research activity aims to produce new videos in the utilization of the canva application. educators in the 21st century are very challenged in making changes to the development of information and communication. Here the canva application is present which is able to support the activities of a teacher and students. Because with this application, designing a lesson will be exciting. There is a lot of content that we can create with this canva application, including: social media content such as Facebook, Instagram, Pinterest, over for Google +, cover for YouTube, Twitter banners and so on. The primary feature that makes millions of people love this canva software is the availability of very diverse templates, although some are paid. Conveniently, the canva application's perdeo options will not run out even if used to design posters every week.

Canva means one of the online applications that we can use to produce learning media. in this study the learning used is social studies learning. Social studies learning is learning that must exist at every level of education, especially elementary school. from somantri, Numun (2001) social studies education is an extension or adjustment of the disciplines of social sciences and humanities, as well as basic human activities organized and provided scientifically and teaching / psychological for educational purposes. Social studies learning contains a lot of students feel bored. This also happened at SD IT Masjid Raya Batu Floor. Therefore the idea arose to conduct research using learning media in social studies learning. It will be more interesting when supported by the learning media that is evaluated to attract students' interest in learning. when the teacher just gives assignments and material comes from the book, it will seem boring. one of the applications that is now on the rise is the canva software which is actively used by some elementary school teachers. the software has a size of approximately 24 mb and can be downloaded and installed via cellphone (playstore) and PC / laptop.

Social studies subjects are a series of several disciplines of social sciences that discuss about incidents, news, concepts and generalizations of social info. therefore the form of social studies material contains information to share insights into science, understanding, and knowledge of the social conditions of society, as a result social studies subjects are able

to equip students to be able to live in society and overcome all social events that occur in everyday life. In this study I took social studies learning material that is grade V SD theme 5, Subtheme 2 is about the types of jobs that exist in Indonesia. The types of jobs that exist in Indonesia are as follows:

Teacher

Teachers are teachers who provide knowledge to students or learners, teachers must provide good role models for their students. Here the teacher is not only a teacher, but the teacher must also educate his students, provide guidance and direction, provide assessment and motivation to his students.

Trader

One type of work that is a lot at this time, the trader itself is selling objects / goods that are not produced by themselves, as a profit. Traders can be categorized into wholesale traders, and retail traders.

Doctor

Doctor is one of the jobs that young children are interested in. A doctor's job is not only to help patients recover from their illnesses, but also a place to consult, and diagnose a disease. This doctor's job carries a very high risk, but the salary is a lot.

Soldier

The duty of a soldier is to defend his nation and country to the last drop of blood, especially for those assigned to the border or battlefield.

Police

The task of the police is no less difficult than the army. They have to deal with problems that exist around the community, arrest criminals, drug dealers, protect and maintain order in the environment.

Fisherman

This profession is quite dangerous because it can cause death, because they look for fish at sea. The sea is often stormy, high waves and uncertain weather are often an obstacle for a fisherman.

Driver

Chauffeur is one of the jobs that are mostly carried out by men. Being a driver has many obstacles that must be passed and faced starting from rain, fatigue, to the condition of the vehicle. No wonder if the driver is a fairly risky and dangerous job.

The results of this study were obtained from filling out a questionnaire in the form of a google form link which was filled out online on September 3-7, 2021 with a total of 20 students in 1 school in Batusangakar The distribution of questionnaires online using Google Form was chosen as an effort to speed up. Here the use of the Canva application must pay attention to how to use it both using a laptop and a cellphone.

Teaching and learning activities have a number of components which as a whole have goals, learning materials, teaching and learning activities, methods, senses and sources. error one component that supports learning to be carried out using good is learning media. It's a great way to get the most out of your time and effort, but it's also a great way to get

the most out of your time and effort. The following are examples of design results made through the Canva application.



Picture I

In this first image, the teacher provides images that present images related to various jobs in Indonesia, which in this first image is a picture of a teacher teaching his students, using the Canva application. students, using the Canva application.



Picture II

In this second picture is presenting a picture about traders, using the Canva application. at this time the creativity of the teacher is required to provide the learning process using the Canva application.

CONCLUSION

Based on the conclusion of the learning media research, it can be seen that the use of the Canva application is very interesting. Because of the easy way of application. In the research of grade v students of the Batu Floor IT Masjid Raya Elementary School, it was

concluded that it could increase student understanding and the ability of students to form online learning media using the canva application through active involvement, listening to the teaching materials of the speaker team, reading training materials, asking questions, expressing opinions, participating in forming online learning media during activities. I really mastered the concept of canva, where there are so many advantages obtained in this canva application. after doing all the activities, it can be concluded, first, that through this activity, students are able to increase their abilities and increase knowledge about canva software. Mobile phones at this time are not only used as a medium of communication but can also be used as a tool for improving digital skills and positive activities that bring income. in the application of Canva, not only educators use it, but also students. the Canva application is very suitable to be applied in the learning process, both used by the teacher, and the students.

This research requires awareness from all parties involved in education. The awareness of all parties in supporting and implementing online-based learning using available platforms. With this awareness, education will be better. Although the Canva application is prepared for free, if it is not supported by the willingness of teaching resources in utilizing it, the online learning process is no more interesting than the offline process. therefore the readiness of all parties, including the government, school leaders, teachers and students, must continue to be optimized so that learning during this pandemic can be more optimal and of high quality. after doing all the activities, conclusions can be drawn, first that through this activity, participants can improve their abilities and increase their knowledge of discourse on the media use of the canva application in the learning process. 2nd, cell phones are currently not only used as a medium of communication but can also be used as a tool for improving digital skills, etc.

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